

# Jet Advisors® Newsletter

Jet Advisors, LLC

Happy New Year!

Jet Advisors wishes everyone a happy & prosperous year in 2013!

Issue 2

January 2013

**W**ith the new year comes new widgets and new ways of helping you plan how to finance your travels. The Jet Advisors website now offers two new tools for flyers and prospective buyers: the Private Jet Purchase Estimator and the Trip Cost Estimator.



## Forbes Blog Posts:

- [What's the Best Jet for You? Maybe None at All](#) (December 27, 2012)
- [Biz Jet Perspective: Embraer Phenom 300—A Truly Phenomenal Light Jet](#) (December 10, 2012)
- [The Most Successful Aircraft Design Gets Even Better](#) (November 21, 2012)
- [Aircraft Makeover: Certifiably as Good as New](#) (October 15, 2012)
- [Private Jets: Efficiency Tools, Not Posh Luxuries](#) (October 1, 2012)

## The Private Jet Purchase Estimator

Thinking about buying a jet? Want to get an idea of the purchase cost for different models before you narrow down your search?



Jet Advisors is proud to present the [Private Jet Purchase Estimator](#), available on our website under Private Jet Purchase. Just select the category of aircraft (from super long range to single-engine turboprop), the make & model, and the year, and we'll tell you the average value of that particular year's model. In addition, our Private Jet Purchase Estimator tool will report the minimum value from the earliest days of that model as well as the maximum value from the most recent serials.

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## Trip Cost Estimator

Want to get a head start on planning your business trips (or vacations) for this year? Try our [Trip Cost Estimator](#) tool, available on our website under Aircraft Information. Select the appropriate dates & locations for your departure & arrival, estimate the number of passengers, and select the type of aircraft to estimate the cost of the trip. Our tool will estimate the costs of 1) an aircraft charter, 2) a fractional card trip, and 3) an aircraft owner's direct operating costs.

## What's the Best Jet for You?

Jet Advisors President, Kevin O'Leary, has recently begun writing & publishing a series on the Forbes Business Aviation blog on selecting the best aircraft for your unique travel needs. The series outlines how Jet Advisors helps their acquisitions clients find the best type of plane and the best service option based on where they need to go, how long they need to be there, and whom they need to take. In some situations, whole ownership is not the most practical option for a prospective buyer, and Jet Advisors has talked many people out of buying a jet.

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## For more information...

...about aircraft acquisitions, fractional/card options, or operating costs, please call us today at **617-600-6990**.

Visit our website at [www.jetadvisors.com](http://www.jetadvisors.com) for:

- Free downloads such as *Top 5 Things to Avoid When Buying a Jet & Top 5 Issues When Selling a Fractional Share*
- Specifications on a wide variety of aircraft from Beechjet to Boeing
- Competitive rankings for many different aircraft models



Aircraft Owner Advocates

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